



# Kelvin Rhodes

## Data Scientist

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[LinkedIn](#) | [Portfolio](#)

Data scientist with seven years of experience using statistical modeling, machine learning, and data visualization to drive business decisions. Proficient in Python, R, and SQL. Skilled at uncovering insights from complex datasets and building scalable models for predictive analysis.

## Key Skills

Data visualization

Machine learning

Python and R programming

SQL and data wrangling

Statistical analysis

## Professional Experience

March 2020 - Present

### Data Scientist

*Quantiv Analytics, San Francisco, CA*

- Built and deployed machine learning models that increased product recommendation accuracy by 31%
- Develop automated reporting dashboards using Python and Tableau for business units across three departments
- Lead data discovery sessions with stakeholders to translate business questions into analytical solutions

July 2017 - February 2020

### Data Analyst

*BlueMarble Insights, Oakland, CA*

- Analyzed sales and customer data to identify trends that drove a 12% increase in customer retention
- Created predictive models for inventory forecasting that reduced overstock waste by 18%
- Cleaned and merged large datasets from multiple sources using SQL and pandas

## Education and Certifications

Bachelor of Science (B.S.) Data Science  
University of California, Berkeley, CA | May 2017

IBM Data Science Professional Certificate  
Coursera | 2019

Certified Specialist in Predictive Analytics (CSPA)  
INFORMS | 2021