

# TALIA MONROE

## Graphic Designer

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LinkedIn | Portfolio

Graphic designer with eight years of experience creating digital and print assets for branding, marketing, and product design. Skilled in Adobe Creative Suite, layout design, and typography. Known for delivering visually cohesive materials that support business goals and connect with diverse audiences.

## Professional Experience

May 2019 - Present

### Graphic Designer *Vertex Creative Studio, New York, NY*

- Design brand materials, marketing collateral, and product packaging for 30+ clients across retail, tech, and health sectors
- Collaborate with marketing teams to produce campaigns that increased client engagement by up to 45%
- Manage visual consistency across digital platforms by developing brand guidelines and asset libraries

June 2016 - April 2019

### Junior Graphic Designer *Brightlane Media, Jersey City, NJ*

- Created social media graphics, brochures, and signage for nonprofit and small business clients
- Assisted in redesigning five company websites, improving visual appeal and user navigation
- Supported senior designers with photo editing, layout design, and print file preparation

## Key Skills

<div></div>	Adobe Creative Suite
<div></div>	Brand identity
<div></div>	Layout and composition
<div></div>	Print and digital design
<div></div>	Typography

## Education and Certifications

**Bachelor of Fine Arts (B.F.A.) Graphic Design** *School of Visual Arts, New York, NY | May 2016*

**Adobe Certified Professional, Graphic Design & Illustration** *Adobe | 2018*

**User Interface Design Certification** *Coursera | 2021*