NADIA PATEL

UX Designer

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LinkedIn | Portfolio

User experience (UX) designer with seven years of experience creating user-first digital experiences for consumer and business-to-business (B2B) applications. Skilled in wireframing, prototyping, and usability testing. Proven success in designing responsive interfaces that improve engagement and streamline complex interactions. Passionate about data-informed design and cross-functional collaboration.

Professional Experience

March 2020 - Present

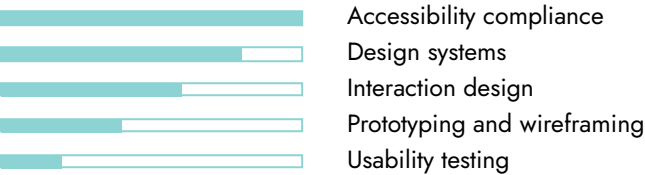**Senior UX Designer** *Elevate Software Group, Los Angeles, CA*

- Led UX design for a logistics platform used by over 120,000 monthly users, increasing task completion rates by 38%
- Create interactive prototypes and user flows using Figma and Adobe XD to support Agile development cycles
- Partner with researchers to conduct usability testing and implement iterative improvements based on user feedback

April 2016 - February 2020

UX Designer *Cloud Orbit Inc., Pasadena, CA*

- Designed mobile-first dashboards for enterprise clients, improving time-on-task efficiency by 30%
- Collaborated with product managers and developers to align designs with functional and technical requirements
- Built and maintained a component-based design system, reducing UI inconsistencies across three product lines

Key Skills

- Accessibility compliance
- Design systems
- Interaction design
- Prototyping and wireframing
- Usability testing

Education and Certifications

Bachelor of Fine Arts (B.F.A.) Graphic Design California State University, Long Beach, CA | May 2015

Certified UX Designer Nielsen Norman Group | 2019

Adobe Certified Expert (ACE) Adobe XD | 2018