Skyler Lewis

**Data Analyst**

San Diego, CA 92103 | (310) 555-9811

[skyler.lewis@email.com](mailto:skyler.lewis@email.com) LinkedIn | Portfolio:

**Data analyst with seven years of experience transforming raw data into business insights for e- commerce and SaaS companies. Skilled in SQL, Python, and dashboard development. Delivers actionable reports that reduce costs and optimize customer experience.**

**Professional Experience**

**Data Analyst**

*Arvo Digital | San Diego, CA September 2020 - Present*

 Automated weekly reporting using SQL and Tableau, reducing manual reporting time by 70% across four departments

 Identified $1.1M in annual savings by analyzing shipping inefficiencies and proposing zone-based fulfillment strategies

 Built Python scripts for churn prediction models, improving customer retention rate by 12% within the first two quarters

 Collaborated with engineering to standardize data pipelines, decreasing data discrepancies by 38% in monthly reports

**Junior Data Analyst**

*MergePath Insights | San Diego, CA July 2018 - August 2020*

 Designed dashboards for product and sales teams, increasing report access and usage by 56% within six months

 Wrote SQL queries to support ad hoc analysis, reducing request backlog by 40% across business intelligence teams

 Conducted A/B test evaluations, helping product managers implement features that lifted conversion rates by 9%

 Created and maintained data dictionaries to improve cross-team understanding of metrics and reduce reporting errors

**Education Bachelor of Science (B.S.) in Statistics** June 2018 University of California, San Diego | La Jolla, CA

 **A/B test analysis - Expert**

 **Data cleaning and validation - Proficient ** **Dashboard development - Competent**

 **Forecast modeling - Competent ** **Python - Competent**

 **SQL - Competent**

 **Tableau - Competent**

**Google Data Analytics Certiicate | 2022 Tableau Desktop Specialist | 2023**

**Key Skills**

**Certiications**