



Sam Wright

Data Analyst

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LinkedIn | Portfolio

Data analyst with five years of experience transforming data into actionable business insights. Skilled in SQL, Tableau, and Excel modeling. Proven success in uncovering patterns, forecasting outcomes, and supporting executive decision-making with clean, digestible data.

PROFESSIONAL EXPERIENCE

Data Analyst

Horizon Analytics | Boston, MA | August 2020 - Present

- Built Tableau dashboards for finance and ops teams, reducing reporting time by 40% company-wide
- Conducted churn analysis that led to implementation of loyalty program, increasing retention by 17%
- Developed forecasting models that predicted Q1 revenue within 3% of actuals across three verticals

Junior Data Analyst

ClearPath Retail | Cambridge, MA | June 2018 - July 2020

- Analyzed customer behavior data across five channels, improving campaign targeting accuracy by 21%
- Standardized data cleaning and validation processes, reducing inconsistencies in reporting by 35%
- Supported A/B testing initiatives for product team, helping identify high-performing pricing structures

CERTIFICATIONS

Google Data Analytics Certificate

2022

Certified Specialist in Predictive Analytics (CSPA)

2021

EDUCATION

Bachelor of Science (B.S.) in Data Science

Northeastern University | Boston, MA | May 2018

KEY SKILLS

- Data visualization (Tableau, Looker) - Expert
- Forecast modeling - Proficient
- Python and SQL queries - Competent
- Reporting automation - Amateur
- Statistical analysis - Beginner