



# SAM WRIGHT

## Data Scientist

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LinkedIn | Portfolio

Data scientist with seven years of experience leveraging machine learning, predictive modeling, and analytics to solve real-world business problems. Skilled in building scalable pipelines and developing actionable insights from large datasets. Known for cross-functional collaboration and results-oriented experimentation.

### Professional Experience

#### Lead Data Scientist *TriloPay Inc. | San Francisco, CA | March 2021 - Present*

- Developed fraud detection algorithms that reduced false positives by 34% while maintaining detection accuracy above 96%
- Built automated product performance dashboards in Tableau and Python, reducing manual reporting time by 80%
- Partnered with marketing to model customer churn risk, improving retention strategy and increasing user retention by 19%

#### Data Scientist *Insightory Labs | Oakland, CA | June 2018 - February 2021*

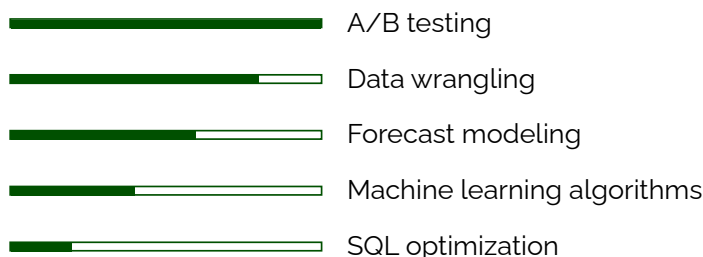
- Created a dynamic pricing model that increased quarterly revenue by \$1.3 million and improved average order value by 12%
- Deployed NLP models to categorize 250,000+ customer reviews, enabling sentiment tracking across five product lines
- Designed data pipelines using SQL and Airflow, reducing ETL job failures by 28%

### Education

#### Bachelor of Science (B.S.) Data Science

*University of California, Berkeley, CA | May 2018*

### Key Skills



### Certifications

#### IBM Data Science Professional Certificate

*Coursera | 2019*

#### Certified Specialist in Predictive Analytics (CSPA)

*INFORMS | 2021*