CHRIS JACKSON



**Account Manager**

Brooklyn, NY 11238 [chris.jackson@email.com](mailto:chris.jackson@email.com) (646) 777-1902

LinkedIn | Portfolio

Graphic designer with eight years of experience in brand design, digital advertising, and print production. Delivers high- impact visuals that strengthen identity and boost audience engagement. Skilled in managing full creative lifecycles and translating complex ideas into clean, cohesive design.

# Education

Bachelor of Fine Arts (B.F.A.) Graphic Design

School of Visual Arts, New York, NY | May 2016

# Key Skills

 Brand development *- Expert * Creative direction *- Proficient * Layout design *- Competent*

 Photo editing *- Amateur*

 Visual storytelling *- Beginner*

# Certiications

## Adobe Certiied Professional | Graphic Design & Illustration *Adobe | 2018*

**User Interface Design Certiication** *Coursera | 2021*

# Professional Experience

## Graphic Designer

*Beacon Studio | New York, NY | May 2019 - Present*

 Designed campaign assets and packaging for 40+ brands across retail, health care, and tech, increasing client engagement by up to 46%

 Led a rebranding project for a fintech startup that resulted in a 29% increase in investor presentation effectiveness

 Created multi-format visuals for print, web, and social, maintaining brand consistency across 12+ product launches

## Junior Graphic Designer

*ArrowPixel Creative | Jersey City, NJ | June 2016 - April 2019*

 Developed visual collateral for nonprofit and education campaigns, increasing online signups by 22% over one year

 Assisted in redesigning mobile app UI and print materials for a mental health client with national reach

 Supported senior designers with layout revisions and preparing files for press and digital publication