



CHRIS JACKSON

Account Manager

Brooklyn, NY 11238
chris.jackson@email.com
(646) 777-1902
[LinkedIn](#) | [Portfolio](#)

Graphic designer with eight years of experience in brand design, digital advertising, and print production. Delivers high-impact visuals that strengthen identity and boost audience engagement. Skilled in managing full creative lifecycles and translating complex ideas into clean, cohesive design.

Education

Bachelor of Fine Arts (B.F.A.)
Graphic Design
School of Visual Arts, New York, NY |
May 2016

Key Skills

- Brand development - *Expert*
- Creative direction - *Proficient*
- Layout design - *Competent*
- Photo editing - *Amateur*
- Visual storytelling - *Beginner*

Certifications

**Adobe Certified Professional |
Graphic Design & Illustration**
Adobe | 2018

**User Interface Design
Certification** *Coursera* | 2021

Professional Experience

Graphic Designer

Beacon Studio | New York, NY | May 2019 - Present

- Designed campaign assets and packaging for 40+ brands across retail, health care, and tech, increasing client engagement by up to 46%
- Led a rebranding project for a fintech startup that resulted in a 29% increase in investor presentation effectiveness
- Created multi-format visuals for print, web, and social, maintaining brand consistency across 12+ product launches

Junior Graphic Designer

ArrowPixel Creative | Jersey City, NJ | June 2016 - April 2019

- Developed visual collateral for nonprofit and education campaigns, increasing online signups by 22% over one year
- Assisted in redesigning mobile app UI and print materials for a mental health client with national reach
- Supported senior designers with layout revisions and preparing files for press and digital publication