

Logan Hall

Instructional Designer

Charlotte, NC 28202 | (000) 000-0000
logan.hall@email.com
LinkedIn | Portfolio

Instructional designer with over six years of experience developing eLearning modules, training content, and blended learning strategies. Adept at working with subject matter experts (SMEs) to build engaging, learner-centered content for corporate and academic audiences.

Professional Experience

Instructional Designer

Bridgepoint Learning | Charlotte, NC

May 2019 - Present

- Designed over 60 SCORM-compliant eLearning modules, reducing training completion time by 35%
- Implemented learner feedback systems that improved post-training assessments by an average of 18%
- Collaborated with SMEs and stakeholders to align training with business objectives and performance goals

Learning Specialist

ClearCore Technologies | Raleigh, NC

July 2017 - April 2019

- Created instructor-led training materials and eLearning assets for software rollout initiatives
- Developed onboarding courses that reduced time-to-productivity for new hires by 25%
- Introduced visual storytelling techniques that increased course completion rates across departments

Education

Bachelor of Science (B.S.) in Instructional Technology

May 2017

Appalachian State University | Boone, NC

Key Skills

Articulate Storyline and Rise - Expert

Curriculum development - Proficient

eLearning development - Competent

Learning management systems (LMS) - Amateur

Training evaluation - Beginner

Certifications

ATD Instructional Design Certificate

2022

Certified Professional in Learning and Performance (CPLP)

2021