



CHRIS JACKSON

Product Manager

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LinkedIn | Portfolio

Product manager with seven years of experience delivering SaaS and mobile solutions. Skilled in user research, roadmap planning, and cross-functional team leadership. Proven track record of driving product adoption and revenue through iterative, data-driven development.

Education

Bachelor of Arts (B.A.) in Business and Technology
New York University | New York, NY | May 2016

Key Skills

- Agile sprint planning - *Expert*
- Feature prioritization - *Proficient*
- Product analytics (Mixpanel, GA) - *Competent*
- Roadmap strategy - *Amateur*
- Stakeholder engagement - *Beginner*

Certifications

Certified Scrum Product Owner (CSPO) 2022

Pragmatic Institute Product Management Certification 2021

Professional Experience

Product Manager

Beacon Platform | New York, NY | May 2019 - Present

- Launched three product features that increased user retention by 26% and contributed to \$4.8M in ARR
- Prioritized and led Agile sprints with engineering and design teams, shipping biweekly releases with 95% on-time rate
- Conducted 50+ stakeholder interviews to build feature roadmap aligned with strategic customer needs

Associate Product Manager

AxonPulse | Jersey City, NJ | June 2016 - April 2019

- Analyzed user behavior and feature usage, improving onboarding flow and increasing activation by 34%
- Managed backlog and Jira tickets for mobile and web teams, reducing cycle time by 15%
- Coordinated with marketing on go-to-market strategies, leading to 22% faster adoption post-launch