



Avery Harris

UX Designer

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UX designer with six years of experience creating user-friendly interfaces and mobile-first designs for SaaS and B2C platforms. Specializes in wireframing, prototyping, and usability testing. Designs have helped increase engagement and product retention.

PROFESSIONAL EXPERIENCE

UX Designer

Method Labs | Los Angeles, CA | August 2019 - Present

- Conducted usability tests and redesigned onboarding flow, reducing user drop-off by 41% in the first three months
- Led responsive design overhaul for mobile web platform, increasing session time by 37% and mobile conversions by 22%
- Collaborated with product and engineering to ship feature updates that improved Net Promoter Score by 18 points

Junior UX Designer

Waybeam Studios | Santa Monica, CA | July 2017 - July 2019

- Created wireframes and prototypes for five mobile apps, increasing development speed by 25% through early validation
- Improved checkout process UX, helping decrease cart abandonment rate by 12% over two quarters
- Partnered with researchers to apply user insights, resulting in 9% uplift in navigation efficiency

CERTIFICATIONS

NN/g UX Certification | 2022

Google UX Design Certificate | 2021

EDUCATION

Bachelor of Arts (B.A.) in Graphic Design

California State University, Long Beach | Long Beach, CA | May 2017

KEY SKILLS

- Adobe XD - Expert
- Figma - Proficient
- Information architecture - Competent
- Prototyping - Competent
- Usability testing - Competent
- User journey mapping - Competent
- Wireframing - Competent